

No. of Printed Pages : 4

JMC-03

00084

**Post Graduate Diploma In Journalism  
and Mass Communication**

**Term-End Examination**

**December, 2011**

**JMC-03 : REPORTING, WRITING AND EDITING**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : (i) Attempt five questions in all.  
(ii) All questions carry equal marks.*

1. What a reporter should keep in mind while covering crime news ? Describe in detail various aspects of crime reporting. 20
2. What kind of communication skills an interviewer must have ? List down the Do's and Don'ts for conducting an interview. 20
3. Write short notes on : 5x4=20
  - (a) No confidence motion
  - (b) Zero hour
  - (c) Question hour
  - (d) Adjournment motion
  - (e) Parliamentary Privilege.

4. What is the relevance of development reporting ? 20  
How would you cover a development story for a newspaper ?
5. Explain the difference between : 10x2=20  
(a) Summary lead and short sentence lead.  
(b) Review and news analysis.
6. How is writing for the ear different from writing 20  
for the eye ? Compare the writing for radio with  
writing for newspaper.
7. 'A picture speaks louder than words'. In the light 20  
of this statement, discuss the various applications  
of photo editing and how it can add value to  
news/ feature.
8. What is desktop publishing ? Discuss some of the 20  
software used for designing a broadsheet along  
with the advantages and limitations of using DTP.
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जे.एम.सी.-03

## जन संचार एवं पत्रकारिता में स्नातकोत्तर डिप्लोमा

सत्रांत परीक्षा

दिसंबर, 2011

जे.एम.सी.-03 : रिपोर्टिंग, लेखन और संपादन

समय : 3 घण्टे

अधिकतम अंक : 100

नोट : किन्हीं पाँच प्रश्नों के उत्तर दें। सभी प्रश्नों के अंक समान हैं।

1. अपराध समाचार को कवर करते समय एक पत्रकार को क्या ध्यान में रखना चाहिए? अपराध पत्रकारिता के विभिन्न पहलुओं का वर्णन विस्तार से करें। 20
2. एक साक्षातकार कर्ता के पास किस प्रकार की संचार योग्यता होनी चाहिए? साक्षातकार आयोजित करते समय किन खास बातों का ध्यान रखना चाहिए? 20
3. लघु नोट लिखें - 5x4=20
  - (a) अविश्वास प्रस्ताव
  - (b) शून्य काल
  - (c) प्रश्न काल
  - (d) स्थगन प्रस्ताव
  - (e) संसदीय विशेषाधिकार

4. विकास रिपोर्टिंग के औचित्य पर प्रकाश डालें। आप किसी समाचार पत्र के लिए एक विकास कहानी कैसे कवर करेंगे? 20
5. निम्नलिखित में अंतर बताएं - 10x2=20
- (a) सारांश लीड व लघु वाक्य लीड
- (b) समीक्षा व समाचार विश्लेषण
6. कान के लिए लिखना, आँख के लिए लिखने से किस प्रकार भिन्न है? रेडियो लेखन की तुलना समाचार पत्र के लेखन से करें। 20
7. 'एक चित्र शब्दों से ऊँचा बोलता है।' इस कथन के संदर्भ में, तस्वीर सम्पादन के विभिन्न अनुप्रयोगों पर चर्चा करें और यह एक न्यूज/फीचर के मूल्य में किस प्रकार वृद्धि कर सकते हैं? 20
8. डेस्कटॉप प्रकाशन से क्या तात्पर्य है? इसके लाभ और हानियों की चर्चा करें? ब्रॉडशीट डिजाइन करने के लिए उपयोग किए जाने वाले कुछ शाफ्टवॉयरों के बारे में बताएं। 20
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No. of Printed Pages : 4

JMC-03

## POST GRADUATE DIPLOMA IN JOURNALISM AND MASS COMMUNICATION

Term-End Examination

June, 2012

JMC-03 : REPORTING, WRITING AND EDITING

Time : 3 hours

Maximum Marks : 100

*Note : Attempt any five questions.*

*All questions carry equal marks.*

1. What makes news ? Discuss the differences between hard and soft news.
2. What are the various kinds of news sources ? What care a reporter has to take while dealing with source ?
3. What do you understand by development reporting ? What are key skills that are required to report development ?
4. The quality of speech / narration delivery holds the key to a radio narrator's job. What in your views are the various tools to master the art of narration for radio.

5. How is a feature different from a news report ?  
Cite five ideas that you would like to write feature on.
6. Discuss the various factors that define the newsworthiness of an event . Why proximity is perceived as a major factor in local news stories ?
7. What are the principles of editing ? In this context , discuss the role and duties of a copy editor.
8. Analyse the trends of reporting that are emerging in television news media . Give some examples to substantiate your arguments.

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जे.एम.सी.-03

पत्रकारिता एवं जन संचार में स्नातकोत्तर डिप्लोमा

सत्रांत परीक्षा

जून, 2012

जे.एम.सी.-03 : रिपोर्टिंग, लेखन और संपादन

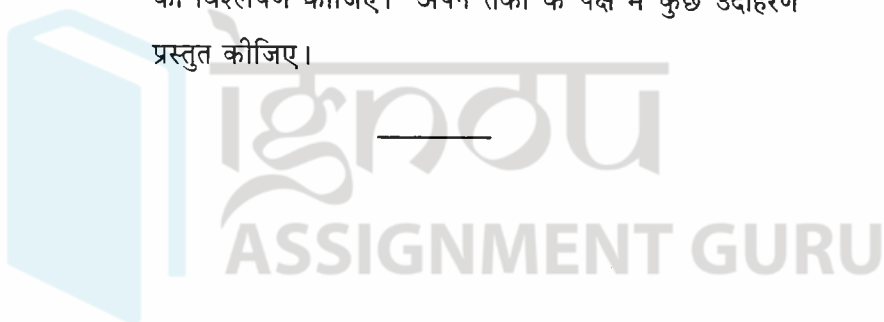
समय : 3 घण्टे

अधिकतम अंक : 100

नोट : किन्हीं पाँच प्रश्नों के उत्तर दें। सभी प्रश्नों के अंक समान हैं।

1. समाचार क्या है? 'हार्ड न्यूज' और 'सॉफ्ट न्यूज' का अन्तर स्पष्ट कीजिए।
2. समाचारों के स्रोत कितने प्रकार के होते हैं? एक रिपोर्टर को समाचार स्रोत के संदर्भ में क्या सावधानियाँ बरतनी चाहिए?
3. विकास रिपोर्टिंग से आप क्या समझते हैं? विकास की रिपोर्टिंग के लिए किस तरह के कौशल की जरूरत होती है?
4. रेडियो उद्घोषक के कार्य के लिए किस तरह के स्वर और उच्चारण की जरूरत होती है? एक अच्छा उद्घोषक बनने के लिए किस तरह के कौशल में महारत हासिल करना जरूरी है?
5. फीचर और समाचार रिपोर्ट में क्या अन्तर है? पाँच ऐसे विषय बताइए जिन पर आप फीचर लिखेंगे।

6. किसी घटना के समाचारीय महत्व किन कारकों से निर्धारित होते हैं। निकटता को स्थानीय समाचारों के संदर्भ में क्यों महत्वपूर्ण माना जाता है?
7. सम्पादन के सिद्धांत क्या हैं? इस संदर्भ में एक सह संपादक की भूमिका ओर उत्तर दायित्व की चर्चा कीजिए।
8. टेलीविजन समाचार मीडिया की रिपोर्टिंग में पनप रहे रूझानों का विश्लेषण कीजिए। अपने तर्कों के पक्ष में कुछ उदाहरण प्रस्तुत कीजिए।



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No. of Printed Pages : 2

JMC-03

**POST GRADUATE DIPLOMA IN JOURNALISM  
AND MASS COMMUNICATION**

**Term-End Examination**

**December, 2012**

**JMC-03 : REPORTING, WRITING AND EDITING**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : (i) Attempt **any five** questions.  
(ii) All questions carry **equal** marks.*

1. What do you understand by 'news value' ?  
Discuss the concept of objectivity in news.
2. What are the various sources of a news story ?  
Discuss the importance of sources for good reporting.
3. Do you think development reporting has been marginalized in the mainstream media ? Put forth your views in favour or against the argument citing relevant examples.
4. Explain the importance of language in radio features and commentaries. What skills in your view are required for preparing a radio feature ?

5. What are the factors that you have to adhere, to maintain credibility of a news story ? Discuss the concept of fairness in this context.
6. How writing for television is different from that of print media ? Briefly discuss the art of writing for visuals.
7. What is importance of editorial page in a daily newspaper ? Discuss the attributes of a good editorial.
8. Analyse the trends of reporting that are emerging in the Indian print media. Give some examples to substantiate your arguments.

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No. of Printed Pages : 2

JMC-03

**POST GRADUATE DIPLOMA IN JOURNALISM  
AND MASS COMMUNICATION**

**Term-End Examination**

**June, 2013**

**JMC-03 : REPORTING, WRITING AND EDITING**

*Time : 3 hours*

*Maximum Marks : 100*

*Note :* (i) *Attempt five questions in all.*  
(ii) *All questions carry equal marks.*

1. Describe the different types of reporting and the traits required for an investigative reporter. 20
2. Discuss the implications in covering the proceedings in a legislature. 20
3. Explain the need for editing a news story. Also explain the process of editing. 20
4. "There is hardly a subject on which a feature cannot be written"-elaborate this statement. 20
5. How does news-writing for radio differ from news-writing for the print-media ? 20

6. How do electronic equipments help the news-room staff to convert the “printing matter into printable format” ? 20
7. Discuss the importance of interviews in news-gathering. Also list the skills required of a news-reporter for conducting interviews. 20
8. Write short notes on the following : 5×4=20
- (a) Parliamentary privileges.
  - (b) Voice reports in radio news
  - (c) Camera script
  - (d) Desk top printing
  - (e) Presenting a T.V. commentary

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JMC-03

**POST GRADUATE DIPLOMA IN JOURNALISM  
AND MASS COMMUNICATION**

**Term-End Examination**

**December, 2013**

**JMC-03 : REPORTING, WRITING AND EDITING**

*Time : 3 hours*

*Maximum Marks : 100*

**Note :** (i) *Attempt five questions in all.*  
(ii) *All questions carry equal marks.*

1. Explain the term -" the news" and narrate the different sources of news a reporter has at his/her disposal. 20
2. Analyse the implications in covering court cases. 20
3. Describe the techniques of good writing for a reporter. 20
4. State the main differences between print and broadcast news. 20
5. Editorial writing is different from other types of newspaper writings - elaborate. 20
6. Explain the main components of a feature. 20
7. What are the methodical processes of developing a TV script ? 20

8. Write short notes on : 5x4=20
- (a) Inverted pyramid
  - (b) Freelance writing
  - (c) Role of news readers in radio news
  - (d) Photo editing
  - (e) Presenting a TV commentary
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JMC-03

**POST GRADUATE DIPLOMA IN JOURNALISM  
AND MASS COMMUNICATION**

**Term-End Examination**

**June, 2014**

**JMC-03 : REPORTING, WRITING AND EDITING**

*Time : 3 hours*

*Maximum Marks : 100*

*Note :* (i) Attempt **any five** questions.  
(ii) All questions carry **equal** marks.

1. What is news ? Explain news values with appropriate examples. 20
2. Define Crime news. Analyse the reasons for growing coverage of crime news in today's news media. 20
3. Explain any of the following in detail with suitable examples. 20
  - (a) Court Reporting
  - (b) Legislature Reporting
4. What is the concept and scope of development reporting ? Discuss its importance in a developing country like India. 20
5. Describe the inverted pyramid style of news writing with appropriate examples. 20

6. Discuss the main characteristics of **any two** of the following : 10+10=20
- (a) Editorial
  - (b) Article
  - (c) Column
7. What are various stages of compilation of radio news bulletins ? What precautions need to be taken while compiling a news bulletin ? 20
8. Describe the different types of TV news reporting with suitable examples. 20
9. What is the role and importance of an interview in reporting ? What preparations will you make before conducting an interview with a political leader ? 20
10. Write short notes on **any two** of the following : 10+10=20
- (a) Newsroom
  - (b) Copy editing
  - (c) Layout
  - (d) Objective Reporting
  - (e) News feature

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No. of Printed Pages : 2

**JMC-03**

**POST GRADUATE DIPLOMA IN JOURNALISM  
AND MASS COMMUNICATION (PGJMC)**

**Term-End Examination**

**02396**

**December, 2014**

**JMC-03 : REPORTING, WRITING AND EDITING**

*Time : 3 hours*

*Maximum Marks : 100*

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**Note :** Attempt any **five** questions. All questions carry equal marks.

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1. Explain the following : 2×10=20
  - (a) Role of News Sources in Reporting
  - (b) Ethics of Investigative Reporting
2. What are the preparations required for conducting an interview ? What precautions will you take for conducting an interview of a sportsperson ? 20
3. Discuss any **one** of the following in detail with suitable examples : 20
  - (a) Legislature Reporting
  - (b) Science and Technology Reporting
4. What is a feature ? Describe the main characteristics of a feature with suitable examples. 20

5. What is the role and importance of opinion writing in newspapers ? Analyse with suitable examples. 20
6. What are the main elements of Radio News ? How is it different from Television News ? 20
7. Explain the following terms in TV News : 4×5=20
- (a) Voice over
  - (b) Package
  - (c) Piece to camera
  - (d) Sound Bite
8. What are the qualities of a good reporter ? Discuss in the context of his/her responsibilities. 20
9. Discuss the recent trends in sports reporting with suitable examples. 20
10. Write short notes on any **two** of the following : 2×10=20
- (a) News Value
  - (b) Television Documentary
  - (c) Magazine Journalism
  - (d) Letters to the Editor
  - (e) Photo Editing
-

No. of Printed Pages : 2

**JMC-03**

**POST GRADUATE DIPLOMA IN JOURNALISM  
AND MASS COMMUNICATION**

**Term-End Examination**

**June, 2015**

**JMC-03 : REPORTING, WRITING AND EDITING**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : (i) Attempt any five questions.*

*(ii) All questions carry equal marks.*

1. What is investigative journalism ? What is the importance of investigative journalism in a democracy like India ? Discuss. 20
2. What is journalistic interview ? What kind of preparations are required to interview a sportsperson ? Illustrate. 20
3. What is the difference between news writing and editorial writing ? Discuss with examples. 20
4. Describe the structure of a Radio newsroom. Elaborate the role and responsibilities of a bulletin editor. 20
5. What is the role and relevance of photo journalism in present times ? Discuss with examples. 20

6. What are the skills required for a Radio presenter ? Discuss with suitable examples. 20
7. Discuss the various techniques of good journalistic writing. 20
8. Describe the relevance of design and layout in newspaper editing. 20
9. Critically examine the state of development reporting in India. Suggest ways to improve it. 20
10. Write short notes on **any two** of the following :
  - (a) Qualities of a good reporter 10x2=20
  - (b) Feature writing
  - (c) Television documentary
  - (d) Inverted pyramid
  - (e) Writing for magazines

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**JMC-03**

**POST GRADUATE DIPLOMA IN JOURNALISM  
AND MASS COMMUNICATION**

**Term-End Examination**

**December, 2015**

**JMC-03 : REPORTING, WRITING AND EDITING**

*Time : 3 hours*

*Maximum Marks : 100*

**Note :** Attempt *any five* questions. All questions carry equal marks.

1. What is News ? Elaborate five most important elements of news. 20
2. While explaining the importance of editorial in newspapers briefly describe the process of editorial writing. 20
3. What precautions a reporter should take while covering communal conflicts ? Discuss with examples. 20
4. Discuss the challenges of TV journalism in present times with suitable examples. 20
5. What are the main components of a feature ? Describe the techniques of feature writing with examples. 20
6. What is the importance of sports reporting ? What is the process of reporting and writing sports stories ? Discuss. 20

7. What are the differences between writing news stories for Radio and Newspapers ? Discuss with examples. 20
8. What is development reporting ? Describe the skills required for development reporting. 20
9. What are the objectives of editing ? Explain the process of editing for print media. 20
10. Write short notes on **any two** of the following :  
(a) News sources 10x2=20  
(b) Letter to editor  
(c) Crime reporting  
(d) Radio feature  
(e) TV script

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No. of Printed Pages : 2

**JMC-03**

**POST GRADUATE DIPLOMA IN JOURNALISM  
AND MASS COMMUNICATION (PGJMC)**

**Term-End Examination**

**June, 2016**

00068

**JMC-03 : REPORTING, WRITING AND EDITING**

*Time : 3 hours*

*Maximum Marks : 100*

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**Note :** Attempt any *five* questions. All questions carry equal marks.

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1. Define news and explain the elements of news. Discuss the difference between hard and soft news with suitable examples. 20
2. What kinds of preparations will you make for conducting an interview with a celebrity ? Explain various Dos and Don'ts for conducting an interview. 20
3. What factors should a reporter keep in mind while reporting for science and technology or economic and business issues ? Illustrate. 20
4. Discuss the need and importance of development reporting. What kind of skills are required for reporting development issues ? 20

5. What is a feature ? Write a feature on an environment issue or a human rights issue. 20
6. How is magazine writing different from writing for newspapers ? Discuss with suitable examples. 20
7. What are the points one must keep in mind while writing a script for radio news story ? Describe how a news bulletin is compiled in All India Radio. 20
8. Discuss the various reporting techniques for television with suitable examples. 20
9. Describe the news room functions and the duties and responsibilities of a copy editor. 20
10. Write short notes on any **four** of the following : 4×5=20

- (a) News Values
  - (b) Shooting Script
  - (c) Attribution in News
  - (d) Caption Writing
  - (e) Page Designing
-



No. of Printed Pages : 2

**JMC-03**

**POST GRADUATE DIPLOMA IN JOURNALISM  
AND MASS COMMUNICATION (PGJMC)**

**Term-End Examination**

**December, 2016**

01182

**JMC-03 : REPORTING, WRITING AND EDITING**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Attempt any **five** questions. All questions carry equal marks.*

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1. What are the news sources available to a reporter ? Discuss the steps a reporter should take to maintain the confidentiality of sources with examples. 20
2. What are the skills required for sports reporting ? While writing sports news, what care will you take and why ? Discuss. 20
3. What is Contempt of Court ? Explain both civil and criminal offences. What are the journalistic defences available ? 20
4. Discuss the qualities of good writing. Write a human interest feature using these qualities on a topic of your choice. (300 words) 20

5. What is 'Lead' in news writing ? Discuss different kinds of leads with suitable examples. 20
6. What are the skills required for a TV news reporter ? What care will you take while writing to visuals ? 20
7. Describe the fundamentals of editorial writing. Write an editorial on a topical issue of your choice. (250 words) 20
8. Discuss the duties and responsibilities of a copy editor. Explain the various tools available for copy editing. 20
9. What are the techniques for designing and page making in a newspaper ? Illustrate. 20

10. Write short notes on any *four* of the following : 4×5=20

- (a) Readership Surveys
  - (b) Letter to Editor
  - (c) Photo Editing
  - (d) Camera Shots
  - (e) News Room Functions
-

No. of Printed Pages : 2

**JMC-003**

**POST GRADUATE DIPLOMA IN JOURNALISM  
AND MASS COMMUNICATION**

**Term-End Examination**

**June, 2017**

00330

**JMC-003 : REPORTING, WRITING AND EDITING**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : Attempt any five questions. All questions carry equal marks.*

1. Define news. Explain the news values and why a reporter should follow them ? 20
2. Discuss essential qualities and responsibilities of a reporter with suitable examples. 20
3. What precautions a reporter should take while covering court proceedings ? Discuss with examples. 20
4. What are the sources for Science and technology feat ? What preparations will you make before meeting your sources in Science and technology feat ? 20
5. What are the fundamentals of a good journalistic writing ? Discuss with examples. 20
6. Why is editorial freedom important ? Critically analyse the role of editorial page in democracy. 20

7. Discuss the various steps involved in compilation of Radio news bulletin with suitable examples. 20
8. Discuss the recent trends in TV news reporting with examples. 20
9. Define editing. What are the duties and responsibilities of a copy editor ? 20
10. Write short notes on **any two** of the following : 10x2=20
  - (a) The lead Writing
  - (b) Interviewing Skills
  - (c) Sports features
  - (d) Radio commentary
  - (e) Page design

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No. of Printed Pages : 2

**JMC-003**

01011

**POST GRADUATE DIPLOMA IN JOURNALISM  
AND MASS COMMUNICATION**

**Term-End Examination**

**December, 2017**

**JMC-003 : REPORTING, WRITING AND EDITING**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : Attempt any five questions.*

*All questions carry equal marks.*

1. What is investigative reporting ? What are the precautions a reporter should take in investigative reporting ? 20
2. What is a journalistic interview ? What preparations will you make before interviewing a sports person ? Discuss. 20
3. What is the importance of legislature reporting ? Discuss the challenges of Parliamentary reporting. 20
4. How is the style of reporting a sports story different from other stories ? Explain the structure of a sports story with suitable examples. 20

**JMC-003**

**1**

**P.T.O.**

5. How is a **stringer** different from a freelancer ? 20  
Describe the qualities of a successful freelance journalist.
  6. Explain the process of developing a good Radio 20  
commentary with suitable examples.
  7. Discuss the art of Television interview. Outline 20  
the do's and don'ts of interviewing for TV.
  8. Describe the qualities of a good photographer for 20  
news media with examples.
  9. What are the principles of editing ? Discuss with 20  
examples.
  10. Write short notes on any two of the following :  
(a) Summary lead 10x2=20  
(b) News Values  
(c) Interpretative features  
(d) Photo editing  
(e) TV Script writing
-

No. of Printed Pages : 2

**JMC-03**

**POST GRADUATE DIPLOMA IN JOURNALISM  
AND MASS COMMUNICATION (PGJMC)**

**Term-End Examination**

01173

**June, 2018**

**JMC-03 : REPORTING, WRITING AND EDITING**

*Time : 3 hours*

*Maximum Marks : 100*

**Note :** Attempt any **five** questions. All questions carry equal marks.

1. What is the importance of news values ? Explain news values with examples. 20
2. How does a reporter cover news ? Explain the whole process of reporting till the point it reaches the audience. 20
3. Write ten questions that you will ask a leader of an organization agitating for reservation. Also explain the dos and don'ts of such an interview. 10+10=20

4. Write short notes on : 4×5=20
- (a) Breach of Privilege
  - (b) Zero Hour
  - (c) Question Hour
  - (d) Legislative Business
5. What is the importance of language in science reporting ? Explain how scientific facts can be made comprehensible for the common people. 5+15=20
6. What is a lead ? Explain any five kinds of leads with examples. 4×5=20
7. What is freelancing ? Explain the difference between a newspaper and a magazine in terms of content, visuals and designing. 5+15=20
8. Develop the script for a radio news feature on the state of railways in India. 20
9. Explain the process of developing a TV documentary script. How is it different from a TV commentary ? 15+5=20
10. What is the difference between a picture and an illustration ? Explain the qualities of a good photographer. 5+15=20
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No. of Printed Pages : 2

**JMC-03**

**POST GRADUATE DIPLOMA IN JOURNALISM  
AND MASS COMMUNICATION (PGJMC)**

**Term-End Examination**

**December, 2018**

01483

**JMC-03 : REPORTING, WRITING AND EDITING**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : Attempt any five questions. All questions carry equal marks.*

1. Why should a reporter treat sources as 'sacred' ?  
Do you think the importance of sources has been compromised in today's times ? Justify your answer with suitable examples. 5+15=20
2. What is the importance of an Interview ? How would you prepare to interview a sportsperson/leader ? 20
3. What are the precautions a reporter must take while covering court stories ? 20

4. What is the style in sports writing ? Also explain the need of specialisation for a sports reporter. 5+15=20
  5. Write a feature (not more than a 1000 words) on the need for Internet connectivity in India. 20
  6. What is an editorial ? How has the edit page been affected by competition and media market in the current times ? 5+5+10=20
  7. What is the difference in presentation of news on radio and in print media ? Explain with examples. 20
  8. What is development reporting ? What are the specialised skills required for development reporting ? Give suitable examples. 20
  9. Explain the qualities and duties of a copy editor. 20
  10. How have market readership changes led to a change in content and design of newspapers today ? Explain. 20
-

00003

No. of Printed Page : 3

JMC-003

**POST GRADUATE DIPLOMA IN JOURNALISM AND  
MASS COMMUNICATION**

**Term-End Examination, 2019**

**JMC-003 : REPORTING, WRITING AND EDITING**

**Time : 3 Hours]**

**[Maximum Marks : 100**

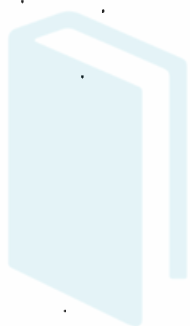
**Note : Attempt any five questions. All questions carry equal marks.**

1. Discuss the various sources of News. What care will you take to ensure the reliability and accuracy of the source ? [20]
2. What type of skills will be required for interviewing a celebrity of your choice ? [20]
3. What precautions will you take while reporting court proceedings ? Discuss with examples. [20]
4. Define Development reporting. Discuss the skills required for covering development reporting in the Indian context. [20]

5. Write short notes on the following : [5×4=20]
- (a) Inverted pyramid
  - (b) Science feature
  - (c) Story idea
  - (d) Lead
  - (e) Attribution
6. Discuss the characteristics of Editorials. What is the difference between editorial and other newspaper writing ? [20]
7. What is the process of compilation of news for radio news bulletin ? [20]
8. What kind of preparation will you make for interviewing a public figure for a television ? Discuss in detail. [20]
9. Discuss the role and responsibilities of a copy editor in a newspaper organization. [20]
10. Write short notes on the following : [5×4=20]
- (a) Letter to editor

- (b)     Headline
- (c)     News values
- (d)     Circulation
- (e)     Captions

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No. of Printed Pages : 3

**JMC-03**

**POST GRADUATE DIPLOMA IN  
JOURNALISM AND MASS  
COMMUNICATION (PGJMC)**

**Term-End Examination**

**December, 2020**

**JMC-03 : REPORTING, WRITING AND EDITING**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** (i) *Attempt any **five** questions.*

(ii) *All questions carry equal marks.*

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1. What is Investigative Reporting ? How is it different from interpretative reporting ? What is ethical debate around investigative reporting ?

5 + 5 + 10

2. Design a set of 15 questions you would like to ask the Finance Minister of India about budget.

20

3. Write short notes on the following (word limit **150** words each) :

4 × 5 = 20

(a) Papers laid on the table of the house

- (ii) Zero hour
  - (iii) No confidence motion
  - (iv) Starred and unstarred questions
4. What are the news values followed in any sports news story ? List down the points to be included in the coverage of your favourite sport.

10 + 10

5. Write any **one** of the following in **500** words on a topic of your choice : 20

- (a) A human interest feature
- (b) A travel sketch

6. Write short notes on the following (word limit **150** words each) :  $4 \times 5 = 20$

(i) Freelancing

(ii) Stringer

(iii) News analysis

(iv) Magazine Writing

7. Write the script of a radio feature on a topic of your choice, in **400-500** words. 20
8. Differentiate between TV Script and Radio Script. Explain with respect to concept, treatment and editing. 20

[ 3 ]

9. Write short notes on the following (word limit **150** words each) :  $4 \times 5 = 20$
- (i) Graphic illustrations
  - (ii) Cropping
  - (iii) Caption writing
  - (iv) Photo editing
10. How has technology impacted the newspaper industry ? Explain with suitable examples. 20



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